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**ДРОК (*SPARTIUM*, *GENISTA L.*) В ФИТОНИМИИ
АДРИАТИЧЕСКОГО И ИОНИЧЕСКОГО ПОБЕРЕЖИЙ**

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[*Genista* (*Spartium*, *Genista L.*) in the Phytonomy of the Adriatic and Ionian Coast]

Abstract: The paper analyzes local Balkan phytonyms used for broom and spread on the territory from the Adriatic coast to Greece. In the past, broom was used for weaving and manufacturing rough textile. One can notice a strong influence of Romance (including Dalmatian) on the Serbo-Croatian plant names for broom (Lat. *juncus*, Ital. *giunco*, Venet. *zunco*). In the northern Albanian dialects, especially in the Albanian-Slavic contact areas, a great role was played by the borrowed Serbo-Croatian word *žuka* (and probably Venet. *zunco* as well). South of Northern Albanian Ghegnia – in the middle Gheg and Tosk territories – loan-words from different times can be found: Lat. *genista*, *genesta* and Ital. *ginestra*. Further south, in the Albanian dialects of Labëria, in Greece and Italy (Arbëresh), there is a clear influence from the Greek *σπάρτο*. The research is based on long-term field observations (the fieldwork was conducted in 2009–2019), as well as on the previously published phytonomastical and ethnological data.

Keywords: broom; Albanians; Croats; Greeks; phytonymy; borrowings; ethnic contacts

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