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**ЦВЕТООБОЗНАЧЕНИЯ В УСТОЙЧИВЫХ СОЧЕТАНИЯХ СО ЗНАЧЕНИЕМ
БЛАГОПОЖЕЛАНИЯ И ПРОКЛЯТИЯ В БАЛКАНСКИХ ЯЗЫКАХ**

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[Color Terms in the Idioms with the Meaning of Blessing and Curse in Balkan Languages]

Abstract: The peoples living in the Balkans significantly have been influencing each other, borrowing numerous cultural and linguistic phenomena. In the course of convergent development it determined the formation of the Balkan cultural and linguistic landscape. The idioms with the meaning of blessing and curse in the Balkan Slavic languages in comparison with the non-Slavic Albanian and Romanian ones are in the centre of the analysis. The correspondences demonstrate a high degree of interlingual and intercultural interaction of the neighboring peoples, although there are significant differences in the forms of the corresponding idioms in different Balkan languages.

Keywords: color terms; blessing; curse; Balkan languages; traditional folk culture

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