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**ON THE BALKAN CHARACTER OF NAMING THE TYPES OF WINE IN
BULGARIAN DIALECTS**

Abstract: The purpose of this study is to identify the naming structure of the traditional names of various types of wine in the Bulgarian dialects suggesting their Balkan character. In terms of composition, naming different types of wine takes place in several ways: by the use of phraseological units, by univerbalisation (or substantivisation of an adjective), by secondary naming (renaming) or by derivation. Based on the analysis conducted in this study, a conclusion is made that foreign-language elements are common in the naming system of wines and that this system displays a markedly Balkan nature.

Keywords: Balkan, character, types, wine, Bulgarian, dialects

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